



Cobden Golf Club

Supporters Packages

2023/24



www.cobdengolf.com.au



Cobden Golf Club - The Entertainment Centre of the South West"

How do you measure the value of a Supporters Package for your business?

At the Cobden Golf Club, we believe that we can provide you and your business with a package that will support your business and foster growth for us both.

The Cobden Golf Club has 500 plus members and is located in the center of South West Victoria being an ideal location for all Functions, Trade/Business Promotion Days and Corporate events.

The Cobden Golf Club has a 18 Hole, challenging Golf Course with excellent Bent Grass Greens, and Santa-Anna Grass Fairways. This combined with our extensive Club House facilities including a Club Lounge and Bar, TAB and Gaming facilities are all open 7 days a week.

We also have our new restaurant "Bistro On Neylon" operated by Scott & Stacey Harris which is open from Tuesday to Sunday for Lunch & Dinner.

If you have a Corporate Promotion, Function or Special Occassion to present or organise, then come and talk to Scott & Stacey. They are only too willing to work with you in meeting your complete catering requirements from finger food or Bar-B-Q to a full sit down waiter served meal in our 150 seat Multi-Purpose Function Room.

With these facilities, we can provide the **Total Package** and exposure for you and your business.

Our Supporters Packages are fully flexible and we will work with you to choose the level of support that will meet your business requirements.

Remember that your total Support Package is "Fully Tax Deductible".

The Cobden Golf Club is ready to ensure that you receive value for your support and sponsorship, where else in the South West can you "ShowCase" your business to customers and suppliers.

We are really keen to talk to you and support your business, So give ua a call to find out what we can do:- Contact the Cobden Golf Club Supporters Package Team on:-

Golf Club: (03) 5595 1393 E-Mail: info@cobdengolf.com.au Trevor on 0407 303 960



Golf Course - Road Side Signs (Maximum Exposure for your Business)

This is to highlight that your business is easily identified as a supporter of the Golf Club. Your sign will gain maximum exposure, as it will be clearly visible to every person that drives past the Golf Club. The sign will be placed on our fence line facing Neylon Street, this is the main thoroughfare of Cobden. We have 2 size signs available but if you require anything different please talk to us.

Your investment will provide the following benefits to your Company.

- **(i). Large Roadside - 6,000mm X 750mm - Total investment – \$1,000.00 (+GST)**
Your large roadside sign will be erected on the Neylon Street Boundary of the Cobden Golf Club facing the road.



- **(ii). Small Road Side - 3,000mm X 750mm - Total investment – \$750.00 (+GST)**
Your small roadside sign will be erected on the Neylon Street Boundary of the Cobden Golf Club facing the road.



- **In House Advertising** – Available to you is the opportunity to advertise within the club when the opportunity arises.

The Details:

- The Cobden Golf Club will cover the cost of the Signs – We will place you in contact with our signwriter and all details re artwork and design will be worked out with them. They will provide you with a draft of the proposed sign and when finished we will place the sign on our fence line. .

Your Hole Supporter

Your Hole Investment - \$500 (+ GST) per year.

As a Hole Supporter, your business name & Logo is perfectly situated to greet every player onto that hole and you can be assured that “Your Hole Supporter” gains maximum golfer exposure with over 7,000 rounds played annually from members, green fee, and corporate players.

Your investment will provide the following benefits to your Company.



- **Tee Sign** – The size of your Tee Sign will be **850mm X 400mm** and fitted to hole of your choice from those available. If you require a larger or double-sided sign this can be arranged at additional cost. Please talk to us about your specific requirements.
- **In House Advertising** – Available to you the opportunity to advertise within the club when opportunity arises.

The Details:

- The Cobden Golf Club will cover the cost of the Your Hole Sign. We will place you in contact with our signwriter and all details re artwork and design will be worked out with them. They will provide you with a draft of the proposed sign and when finished we will place the sign on your hole.

Cobden Week of Golf



Cobden Week of Golf Naming Rights – Major Supporter

Major Supporter Investment - \$1,500 (+ GST) per year.

Now into our 32nd year, the Cobden Golf Club "Week of Golf" is held over 9 days in the last week of February and is regarded as Western Victoria's premier golf event with over \$80,000 in prize money and trophies up for grabs. The events are open to all male and female golfers with a Golf Australia handicap;

in 2022 we had over 600 golfers from all areas (Cobden, Camperdown, Timboon, Terang, Colac, Mortlake, Winchelsea, Warrnambool, Numurkaha, Port Fairy, Ballarat, Geelong just to name a few clubs and areas) playing over the 9 days of the event.

Your Supporter Package will provide the following benefits to your Company.

- **Naming Rights**-The Cobden Week of Golf would be known as and advertised as the (Your Company Name) Week of Golf,
- **Company Logo & Contact Details**- Sign erected on a tee of your choice with exposure to over 7,000 Golfers per annum
- **Publicity**- Full pre-tournament publicity will be given to the press and other media to provide your Company with maximum exposure for their involvement.
- **Advertising** – On Course advertising will be made available to your company including the facility to erect banners in prime locations on the course. Acknowledgement will be two (2) weeks prior to the event
- **In House Advertising** – Available to you would be the opportunity to advertise within the club when opportunity arises.
- **Marketing Opportunities** – Facilities to promote your Company within the Clubhouse over the week and to enhance its network in the Western Victorian Region.
- **Presentations** – The club welcomes a Senior Representative of your Company to be a part of the Club's presentations at the conclusion of the event, which will involve a Company Introduction and the presenting of trophies.
- **Classic field** – The Club would extend an invitation for one tee spot of (4) players of your Company's choice to play in any event over the 10 days.
- **Website Advertising** – Your business will be provided with the opportunity to have static advertising and links to your own website through our website

Cobden Week of Golf

Cobden Week of Golf – Support Package for our Premium 10-day event

- Associated Naming Rights Supporter - Investment \$1,000.00 (+ GST)
- Support an Event for a Day – Investment \$500.00 (+ GST) per event.
- Hole In One Event for 1 hole per day from \$250.00 (+ GST)
- Flag Support cost - \$300.00 (+ GST) per flag
- General Support Package – Min \$100.00 to whatever your level (+ GST) per year.

Becoming a Sponsor of the Week of Golf allows you to be part of this major event and allows you to show your Support. This is an ideal way for you to entertain clients, network with clients, and build a brand profile within the community and your customers.

Your investment will provide the following benefits to your Company.

- **Company Logo** - Your business name listed on our major Week Of Golf Sponsors Board with exposure to over 500 Golfers during the week.
- **Play in events during the week of Golf** - The Club would extend an invitation for two (2) tee spots in a match of your selection.
- **Advertising** – On Course advertising will be made available to your company including the facility to erect banners in prime locations on the course. An acknowledgment will be two (2) weeks prior to the week.
- **In House Advertising** – Available to you would be the opportunity to advertise within the club when the opportunity arises.
- **Marketing Opportunities** – Facilities to promote your Company within the Clubhouse on the day and to enhance its network in the Western Victorian Region.
- **Website Advertising** – Your business will be provided with the opportunity to have static advertising and links to your own website through our website.

COBDEN GOLF CLUB
2023 Supporters

bp *Major Sponsor*
COBDEN ROADHOUSE & MOTEL

ACE RADIO COLAC	MERCURY GROUP VICTORIA
APOSTLE WHEY CHEESE	MIDDY'S
BISTRO ON NEYLON	MGA INSURANCE GROUP SHEPPARTON
BRENDAN SIMMONDS CONCRETE CONSTRUCTION	MONK AG SERVICES
CAMPERDOWN BETTA HOME LIVING	NUMURKAH GOLF & BOWLS CLUB
CAMPERDOWN MOWERS	OAKLEY GARAGE DOORS
CAMPERDOWN PRE-MIX CONCRETE	OTWAY PASTURES
CAMPERDOWN QUALITY MEATS	PIPELINE FABRICATIONS
CARLTON & UNITED BREWERIES	RAY WHITE CAMPERDOWN
CHARLES STEWART - MALCOLM HALLYBURTON	REID STOCKFEEDS
CLINTON BAULCH WARRNAMBOOL KIA	RIORDAN GRAIN SERVICES
COASTAL PURE WATER	RITCHIES IGA COBDEN
COCA-COLA	R. L. BLAKE PTY LTD
COBDEN & DISTRICT COMMUNITY BANK	ROBERTS BUILDERS
COBDEN AB	SAM RIX FLOORING
COBDEN BAKERY	SOUTH WEST CAR CARRIERS
COBDEN CAREPLUS PHARMACY	SOUTH WEST ROOFING
COBDEN LPO	STEVO'S HIRE & DRIVE
COBDEN TOOLS & TRAILERS	SUNGOLD MILK - SAPUTO DAIRY AUSTRALIA
CURDIE CAR CARE	THE TYRE FACTORY WARRNAMBOOL
CW ELECTRICAL	THE WHARF PORT FAIRY
GBM TECHNOLOGY	THOMMO'S HOTEL
GOLF CITY BALLARAT	TILE & CARPET COURT COLAC
GREENCON AUSTRALIA	T.S. McQUINN & SON
HAMPDEN VETERINARY CLINIC	WALDIG CIVIL CONSTRUCTION
HEWITT & WHITTY	WARRNAMBOOL ON COURSE GOLF SHOP
JACOB D SIGNS	WARRNAMBOOL RV & CARAVAN CENTRE
KELLY & ASSOCIATES	WARRNAMBOOL SHADE & BLINDS
LITTLE PHARMACY & SHOE SHOP	WEBBER & CHIVELL FERTILISERS
L.J. CAHILL BUILDERS	WINDSOR KITCHENS
LOGAN CONTRACTING	X GOLF GEELONG
MADDEN LAWYERS	

The Cobden Golf Club wish to thank our sponsors and supporters for 2023. Their support allows us to present the BP Cobden Week of Golf and improve our facilities at the golf club for the benefit of members and guests. We ask if the opportunity arises please support our sponsors who support us.

Sand Buckets Supporter

Sand Bucket Investment Cost - \$300.00 (+ GST)

Every player who uses the course must carry a sand bucket. With over 7,000 rounds of golf played on the course each year, this amounts to tremendous advertising of your company, via its logo and contact details being printed to every sand bucket.

Your investment will provide the following benefits to your Company.

- **Company Logo & Contact Details** - printed on all Sand Buckets
- **In House Advertising** – Available to you the opportunity to advertise within the club when opportunity arises.
- **Website Advertising** – Your business will be provided with the opportunity to have static advertising and link to your own website through our website.



Eagles Nest Supporter

Eagles Nest Investment cost - \$275.00 (+ GST) per year

Your business name will be displayed on the Eagles Nest and be associated with a great shot. Each week at presentations the Eagles Nest will be announced as **(Your Business Name) Eagles Nest** and the number of balls in the nest will be increased each week by 1 ball until one of our golfers scores an Eagle.

Your investment will provide the following benefits to your Company.

- **Company Logo & Contact Details** – On the Eagles Nest in the Club Lounge
- **In House Advertising** – Available to you the opportunity to advertise within the club when the opportunity arises.



Add On your Membership

Why not add on your Membership – The benefit of this is that we will issue you a Tax Invoice for your total Investment which will be detailed as “Sponsorship Cobden Golf Club 2022/23”

Your Cobden Golf Club membership not only allows you to play golf on what is considered by many to be one of the best golf courses in the region, but also has the added benefits of our club rooms with full bar facility, meals by “Bistro on Neylon” TAB facilities, and our gaming room. Then add on the benefits of our “**Club Mix Rewards program**” the value of your membership is even greater.

MEMBERSHIP DETAILS 2023-2024	
Gold Membership	\$320-00
Senior Membership	\$205.00
Country Membership	\$205.00
Silver Membership	\$170.00
Gold Junior Membership	\$55.00 <i>(Free due to Frank Hodgson Bequest)</i>
House Membership	\$25.00
FOR ALL NEW MEMBERS PLEASE COMPLETE A MEMBERSHIP APPLICATION ATTACHED	



Cobden Golf Club – Supporter Package Details:

Business Name	
Name of Contact Person	
Address Of Business	
Phone No:	
Mobile Contact No:	
Email address:	

Signature:	
Date:	

Your Support Package	Amount (+ GST)	No Required	Total to Pay
Road Side Supporter Sign - Large (6,000mm X 750mm)	\$1,000.00		
Road Side Supporter Sign – Small (3,000mm X 750mm)	\$750.00		
Your Hole Supporter	\$500.00		
Week Of Golf Major Supporter	\$1,500.00		<i>Already Taken</i>
Week of Golf Associated Naming Rights Supporter	\$1,000.00		
Week Of Golf Supporter (\$100 min X ?)	\$100.00		
Week of Golf – <i>Flag Supporter</i>	\$300.00		
Week of Golf – <i>Supporter an Event for a Day</i>	\$300.00		
Sand Bucket Supporter	\$300.00		
Eagle Nest Supporter	\$275.00		<i>Already Taken</i>
Gold Membership	\$320.00		
Senior Membership	\$205.00		
Country Membership	\$205.00		
Silver Membership	\$170.00		
Gold Junior Membership	free		
House Membership	\$25.00		
Packages			
Total Amount to Pay			\$

Payment Options:

1. Name on Card:

Credit Card No:

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Signature:

.....

Exp Date:/.....

Amount: \$.....

2. Cheque to be made Payable to Cobden Golf Club: Amount \$.....

3. EFT Payment

Account Name: Cobden Golf Club Inc

Bank Name: Bendigo & Adelaide Community Bank

BSB No: 633 000

Bank Account No: 18347 1977

Amount \$.....



MEMBER APPLICATION

Personal Details

Mr Mrs Miss Ms Other

First Name _____ Surname _____

Address _____

Mobile Number _____ Home Number _____

Email Address _____

Date of Birth _____ Male Female

Membership Category

- Full Member
- Long Service Member (Over 65 & 15 years M/Ship)
- Country Member
- Non Competition Member
- Junior Member
- Full Time Student Member
- House Member (Proposer & Secunder not required)
- Social Member (Proposer & Secunder not required)

(if paying via direct debit, please quote your member number as reference)

Proposed by _____

Seconded by _____

Existing Golf Link Number (if applicable) _____

Further Information

I am applying for membership at the Cobden Golf Club and its Rewards Program

I wish to be included in the venues Rewards XTRA program

By including the venues Rewards XTRA program, I acknowledge that:

- I am not a self-excluded person
- I have received the player information brochure, the YourPlay brochure and I have read and understood and agree to abide by the Rules. Note: Rule 7 no longer applies and has been superseded by the YourPlay system

• I agree to receive the annual player activity statement in accordance with Victorian legislation and elect to collect my player activity statement in the following manner.
Email Mail From Venue

I also acknowledge that I am 18 years or over in age and I accept I will be allocated by the venue to the appropriate category of membership.

Tick this box if you do not wish to receive communications including promotional materials, associated benefits, and offers that include alcohol and gaming activities.

Signature _____ Date _____

By signing this application form, I agree to adhere to the rules of the Cobden Golf Club. Available upon request.

INTERNAL OFFICE USE ONLY

Member Number: _____ Receipt Number: _____ Payment Amount: _____ Golf Link Updated:

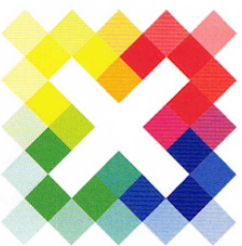
Staff Member Name: _____ eBET Updated:

ID Type: _____ ID Number _____

MEET / EAT / DRINK / PLAY



GOLF & SOCIAL
MEMBERSHIP
APPLICATION



MIX
REWARDS